

Developer Pack

Brochure for NHPG Developers

About us

At The New Homes Property Group (NHPG), we know the difference between ‘new builds’ and ‘second hand homes’. From foundation to first fix, to the day your new customer completes, you need someone who specialises in the industry. This is why we are more than just an estate agency - we're your partners in realising the full potential of your new home developments. We offer a premium, trustworthy, and personal service tailored to your unique needs.

NHPG is driven by a mission to provide exceptional service, guided by our core values:

- **Integrity:** We operate with honesty and transparency.
- **Excellence:** We strive for the highest standards in everything we do.
- **Partnership:** We build long-term relationships with our clients.
- **Innovation:** We embrace new ideas and technologies.

With years of experience in the new homes market, we bring a wealth of knowledge and expertise to every project. We understand the nuances of the market and are dedicated to achieving outstanding results for our clients.

Our Services

- **Sales:** Proactive sales strategies to drive conversions.
- **Marketing:** Targeted marketing campaigns to reach the right buyers.
- **Buyer Qualification:** Vetting of potential buyers to ensure smooth transactions.
- **Launch Strategy:** Meticulously planned launches to maximise impact.
- **Viewings:** Expertly managed viewings to showcase your properties.
- **Reporting:** Comprehensive reporting to keep you informed every step of the way.
- **Sales Progression:** Thorough sales progression to ensure quick exchanges, with weekly updates.

Why Choose Us?

NHPG offers a distinct advantage:

- **New Homes Specialists:** Focused expertise in the new homes market.
- **Extensive Experience:** A proven track record of success.
- **Detailed Reporting:** Stay informed with regular, transparent updates.
- **Competitive Fees:** Value-driven pricing structures.
- **Strategic Partners:** Access to a network of trusted professionals.

Our Process

1. **Initial Consultation:** Understand your goals and objectives - onboarding checklist.
2. **Market Analysis:** Assess the current market conditions and identify opportunities.
3. **Strategy Development:** Create a tailored sales and marketing plan.
4. **Ongoing Reporting:** Provide regular updates and performance analysis.
5. **Completion:** Successful sales and satisfied clients.

Compliance

NHPG is committed to the highest standards of compliance:

- **TPO:** The Property Ombudsman
- **AML:** Anti-Money Laundering Regulations
- **GDPR:** General Data Protection Regulation
- **PI:** Professional Indemnity Insurance

Summary

This Developer Brochure Pack outlines how The New Homes Property Group can elevate your new homes sales through a premium, trustworthy, and personal service. From strategic marketing and expert sales to comprehensive reporting and compliance, we are your dedicated partners in building success. Contact us today to discuss how we can help you achieve your development goals.

Contact Us

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